

## **FOR IMMEDIATE RELEASE**

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### **FILM FESTIVAL FLIX ANNOUNCES VIRTUAL FUNDRAISER FOR NONPROFIT BROOKE USA**

*Film Festival Flix will host a new Virtual Fundraiser event for Brooke USA that will stream for one-day only within the EQUUS Film Channel exclusively on Film Festival Flix. All proceeds will benefit Brooke USA's Power of One, year-long campaign to raise \$1,000,000.*

**LOS ANGELES, CA, September 16, 2020** – Film Festival Flix will host a new Virtual Fundraiser event for nonprofit, Brooke USA. The event will stream within the EQUUS Film Channel exclusively on Film Festival Flix. This one-day event will provide Donor and Ticket holder streaming access to the premiere of “Hope’s Legacy” and additional entertainment content curated and provided by the EQUUS Film Festival.

“I’m very excited to support Brooke USA and to see our platform and services used to help them raise funds and awareness during COVID-19.” Shares Film Festival Flix CEO, Benjamin Oberman.

The event will take place from October 15<sup>th</sup> (4:00 pm EST) – October 16<sup>th</sup> (11:59 pm EST) with the featured film premiering October 15<sup>th</sup> (7:00 pm EST). Virtual Event Ticket holders will be able to safely watch the film “Hope’s Legacy” and pre-selected content, including an interview with the director, Douglas B. Maddox, from the comfort of their own homes, through FilmFestivalFlix.com or the Film Festival Flix TV and mobile apps. All funds raised will benefit Brooke USA’s Power of ONE year-long campaign to raise \$1,000,000.

Streaming tickets to the Brooke USA Virtual Fundraiser Event are now available for purchase. For details about Brooke USA visit <https://www.brookeusa.org/>. For more information about the Brooke USA Virtual Fundraiser Event visit <https://filmfestivalflix.com/equus-pages/brooke-usa-event-tickets/>.

### **ABOUT FILM FESTIVAL FLIX**

(<https://filmfestivalflix.com/>)

FILM FESTIVAL FLIX is home to a growing community of Virtual Film Festivals and curated Streaming Channels. The Company was founded with the mission to connect quality films curated by festivals with passionate audiences. The company provides its proprietary technology, systems, expertise, and services to film festivals, media brands, and niche market distributors helping them to overcome traditional marketing obstacles standing between them and a greater audience.

### **ABOUT BROOKE USA**

(<https://brookeusa.org/>)

BROOKE USA is a non-profit organization with the mission to significantly improve the welfare of working horses, donkeys and mules and the very poor families they serve who depend on those animals to help them earn a living throughout Asia, Africa, the Middle East, the Americas and the Caribbean.

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